



Underwriting Guide



About the Carolina Catholic Media Network

Our Mission

Founded in 2015, Carolina Catholic Media Network is a non-profit apostolate whose mission is to communicate the Truth of Jesus Christ, through 7 media platforms. We are committed to original local programs that educate, inform, inspire, and enrich the lives of Catholic Christians on their Journey of Faith across the Carolinas.

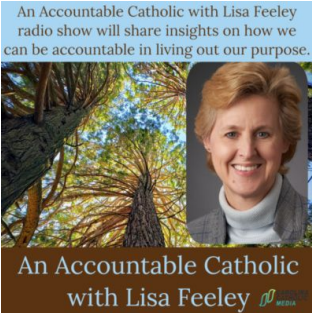
Our Media Platforms

The Carolina Catholic Media Network is an EWTN affiliate and broadcasts/streams live on ***WCGC-AM1270 Radio, YouTube, Mainstream Social Media Platforms, CarolinaCatholicMedia.org***, and the ***Carolina Catholic Media Mobile App***. Local Programs are also available as on-demand ***podcasts*** and through our weekly ***eNewsletter***.

Our Commitment to the Carolinas

Carolina Catholic Media Network is committed to supporting the practice of the faith in the local community with **8 Weekly Original Local Programs**.

An Accountable Catholic with Lisa Feeley radio show will share insights on how we can be accountable in living out our purpose.



An Accountable Catholic with Lisa Feeley

This promotional graphic features a portrait of Lisa Feeley on the right and a background image of trees on the left. The text is arranged in a vertical layout, with a small logo in the bottom right corner.

Carolina Catholic Spotlight with Gail Buckley Barringer



Carolina Catholic Spotlight features a different well known Catholic each month with interviews on different topics.

This promotional graphic features a portrait of Gail Buckley Barringer on the right and a background image of a city skyline on the left. The text is arranged in a vertical layout, with a small logo in the bottom right corner.

Faith & Sport with Dr. John Acquaviva



The goal of Faith and Sport is to bring an everyday sports-talk show to Catholic radio listeners, but with character, morality, and ethics regularly weaved into the conversation.

This promotional graphic features a background image of a sports arena with a large crowd. The text is arranged in a vertical layout, with a small logo in the bottom right corner.

INTRODUCING



FROM THE ROOFTOP

Podcasts with Fr. Matthew Kauch and Msgr. Patrick Winslow

CAROLINA CATHOLIC

A conversation from the rooftop of the Church, looking out on the world; spotlighting current and more lasting affairs.

This promotional graphic features portraits of Fr. Matthew Kauch and Msgr. Patrick Winslow. The text is arranged in a vertical layout, with a small logo in the bottom right corner.

Healed and Restored with Elza Spaedy



Healed and Restored with Elza Spaedy focuses on helping our brothers and sisters in Christ understand that full healing is possible and available to all God's children.

This promotional graphic features a portrait of Elza Spaedy on the right and a background image of a yellow flower growing from a crack in a rock on the left. The text is arranged in a vertical layout, with a small logo in the bottom right corner.

Does your week need a little "girl" time? Friends Jean Whelan and Kathleen Lewis share their love for Christ and His Church. These are the real conversations you long to have with faithful, girlfriends, who will laugh and pray with you through the ups and downs of life.



Joyful Echo with Jean Whelan & Kathleen Lewis

This promotional graphic features portraits of Jean Whelan and Kathleen Lewis on the right and a background image of a waterfall on the left. The text is arranged in a vertical layout, with a small logo in the bottom right corner.

The Obligation with Jason Murphy



A weekly "roundtable" discussion by men of faith via multiple media platforms to address everyday issues of faith, morals, ethics, family, business, apostleship, fellowship, and life.

This promotional graphic features a portrait of Jason Murphy on the left and a background image of a brick wall and a pipe on the right. The text is arranged in a vertical layout, with a small logo in the bottom right corner.

CAROLINA CATHOLIC MEDIA Presents

The ReMENAnt

Saturdays @ 5p ET



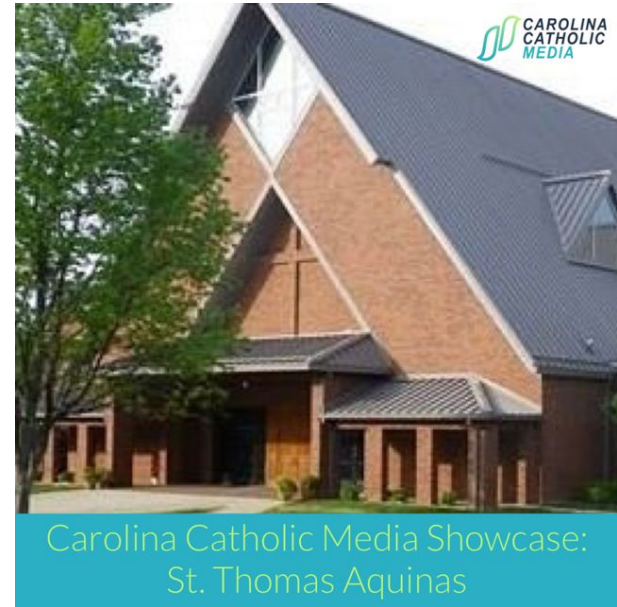
Stephen Thomas Bill Snyder Ray Haywood

Join The ReMENAnt Show as their hosts tackle current events that challenge our wills, and our Catholic faith, through three generations of thought provoking discernment.

This promotional graphic features portraits of Stephen Thomas, Bill Snyder, and Ray Haywood. The text is arranged in a vertical layout, with a small logo in the bottom right corner.

Our Commitment to the Carolinas

Carolina Catholic Media Network is committed to highlighting current events and work of local apostolates and ministries through our **showcase series***.



*for a Complete Listing of Our Showcases visit CarolinaCatholicMedia.com or download our mobile app

Our Commitment to the Carolinas

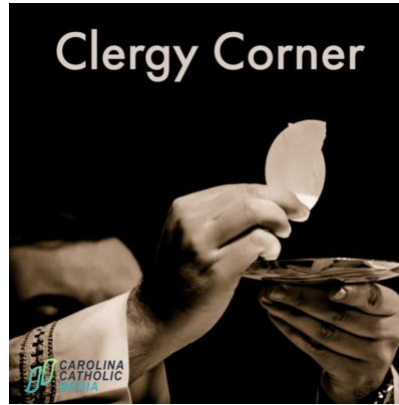
Carolina Catholic Media Network provides a platform for ministers, apostolates and organizations to share share uplifting spiritual and uniquely practical **short segments***.



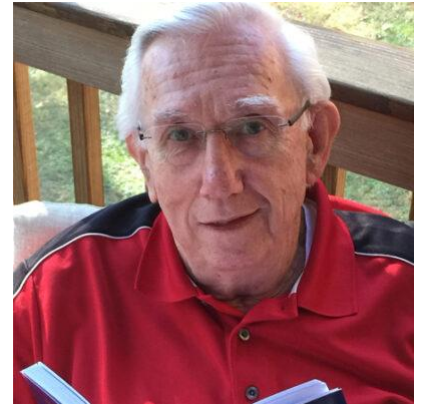
Keeping Catholic Real



Abounding Joy



Homilies & Reflections



Biblical Insights

*for a complete listing of our Short Segments visit CarolinaCatholicMedia.com or download our mobile app

The Growing Consumers of the Carolina Catholic Media Network

Find us on the platform of your choice.

7 primary ways we interact with our consumers/faith community:

- **WCGC 1270 AM**
 - *A terrestrial radio station with a daytime output of 10,000 and a nighttime output of 500 Watts reaching a potential listening audience of 600,000 during the day.*
- **YouTube**
 - *Our rapidly growing Carolina Catholic Media Network Channel has **200 Subscribers**, and over **1300 views and 117 hours of watch time per month.***
- **Internet Streaming**
 - *Over **12,000 listeners**, **7,600 listening hours** with an average listening duration of over **33 minutes***
- **On-Demand - Website & Mobile App**
 - *Carolina Catholic Media has over **900 original on-demand programs** that have been **downloaded over 6,300 times.** Available anywhere podcasts our found and on CarolinaCatholicMedia.org and the Carolina Catholic Media Network Mobile App with over **1600 Downloads.***
- **eNewsletter**
 - ***1300 Subscribers**, **45% Opens** and **2% Click-through Rate.***
- **Mainstream Social Media**
 - ***Facebook 1600+ Followers***

Underwriting Packages

Rates as of 8/1/2022

Carolina Catholic Media offers underwriting packages for apostolates and organizations to promote their products and services on all seven Carolina Catholic Media platforms to its subscribers and listeners.

Length (Seconds)	Cost Per Episode	Number Weeks	Total Cost
30	\$60	13	\$780
30	\$52	26	\$1352
30	\$44	39	\$1716
30	\$36	52	\$1872

Underwriting Packages

Rates as of 8/1/2022

Length (Seconds)	Cost Per Episode	Number of Weeks	Total Cost
60	\$75	13	\$975
60	\$65	26	\$1690
60	\$55	39	\$2145
60	\$45	52	\$2340

Note: If your apostolate or organization needs a professionally produced advertisement, Carolina Catholic Media Network can produce the advertisement for only an additional \$100.00

Contact Information

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